

Crack Google Get 100 Million \$

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Crack Google AdWords Get 100 Million Dollars

So some billionaire has offered \$100 million to the first person that can crack the Google AdWords algorithm... sounds a bit fishy to me and I'd like an explanation of the story. Sounds more like a viral marketing campaign to me but I guess that's why viral campaigns work, you never know. Here's a clip from the original post in the Silicon Valley Watcher.

"For several months now I've been troubled by a nagging and unpleasant thought that there is a potentially large vulnerability in Google's Adwords business model. I mentioned it for the first time the other day to a couple of friends and they urged me that I should publish it and not sit on it because it is better to get it out earlier than later.

If there is a problem with the business model then it can be dealt with while there are still mostly insiders holding the stock rather than Joe Public.

Okay, this is it:

A billionaire has arranged to give \$100m to the first person that clicks on a special link that looks like a Google text ad."

by Tom Foremski

Post to our forums and let us know if you think this is for real?