

Google Search Engine Optimization

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How To Improve Your Google Rankings

KeywordsHere is the situation. You check your server logs or advertising results, and you learn that your website has been reached by a Keyword that you want to be reached by. But then after further research and analysis, you find that you are ranked out of the top 100 for this certain Keyword. Is this a good or a bad thing? Well it depends on how you want to slice the information. From our perspective, you have a win. After all, you are indexed for this Keyword and someone found you. That's never a bad thing. This is particularly true if you are just getting started. This is even more true if you are in a space that deals with highly competitive Keywords. For example Real Estate or Finance. Believe me when I tell you, if you get ranked in Google, be happy. You are off to a great start! Your next question is "great, now what?". I will tell you, just keep reading.

Find Your Google Keyword RankingIt used to be that when you were trying to find your Keyword Ranking in Google, you would have to spend a great deal of time doing search after search using your desired Keyword. Then you would have to scroll through the searches and painstakingly view each and every listing until you can't see anymore. It was painful and tedious to say the least. Luckily for you, you have visited Crack Google.com, all you need to do now is click: Google Rankings. Now you can simply visit the link, type in the Keywords that you want to find your ranking for and it will spit back your ranking. This way you have a simple way to find out where you stand in the Google Search Results for any given Keyword or Keyword Combination. If used correctly, this can be a powerful tool. If you find that you are in the Top 1000 (one thousand), then you are half way there. All you need to do now is continue to visit Crack Google.com and apply the tips and techniques you learn here. Before you know it, you will be climbing the charts! But before you can go and use these most excellent tools, you will need a few things. The first is a free Google API key the second is to visit Search Term Difficulty Checker and find out how hard it will be to rank higher for any given Keyword within Google. Ok, so you are already increasing your skillset and learning some new tricks. Read on and we can talk about Traffic. Estimate Search TrafficIt's a pretty safe bet that you will want to know how much traffic you can expect if you achieve a higher ranking. This can be achieved by visiting Keyword Suggestion Tool Digital Point offers a FREE tool that will estimate how many visits per day a strong ranking will receive. It's not an exact science, but it's better than operating in a vacuum. If you want to learn more about how to Improve Your Search Engine Ranking With Google, then just check back often. If you post a question to our Forums, we will go to work for you for free. We simply ask that you share your experience with other members by frequently visiting the Forums and posting.

Thank you,

Crack Google