

## Google Changes Search Algorithm - Part III

Wednesday, 20 February 2008

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### Search Ranking Climbing Back Up!

This is just a quick update. We checked our ranking again for the search term "Increase Search Engine Ranking" (without quotes) on Google and we have now climbed again, this time more than 100 places. In our prior articles we talked about the Search Engine Algorithm changes recently at Google. We also discussed our Domain Aliases and how they had a negative effect on our ranking because it was appearing to Google as duplicate content, even though we have just this one site.

Upon our first changes, we went from the 500's to the 400's in ranking. Then, after cleaning up the site and fixing the aliases to be 301 redirects, we climbed back up all the way to the 100s. This is huge jump. So with a little work we are on are way back to the first page for the search term Increase Search Engine Ranking . We have also climbed back to the the 2nd page or number 13 for Increase Search Ranking. Try for yourself and see where we are.